



NEW REIGN
— CAPITAL —

LINK

FUND I



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Executive Summary

Connect - Distribute - Facilitate



Executive Summary

Who is LINK?

LINK leverages our vertically integrated TPA and claims distribution rollup to introduce our SocialTech and FinTech products to the insurance industry, a legally required and antiquated space with high multiples.

Strategy Overview

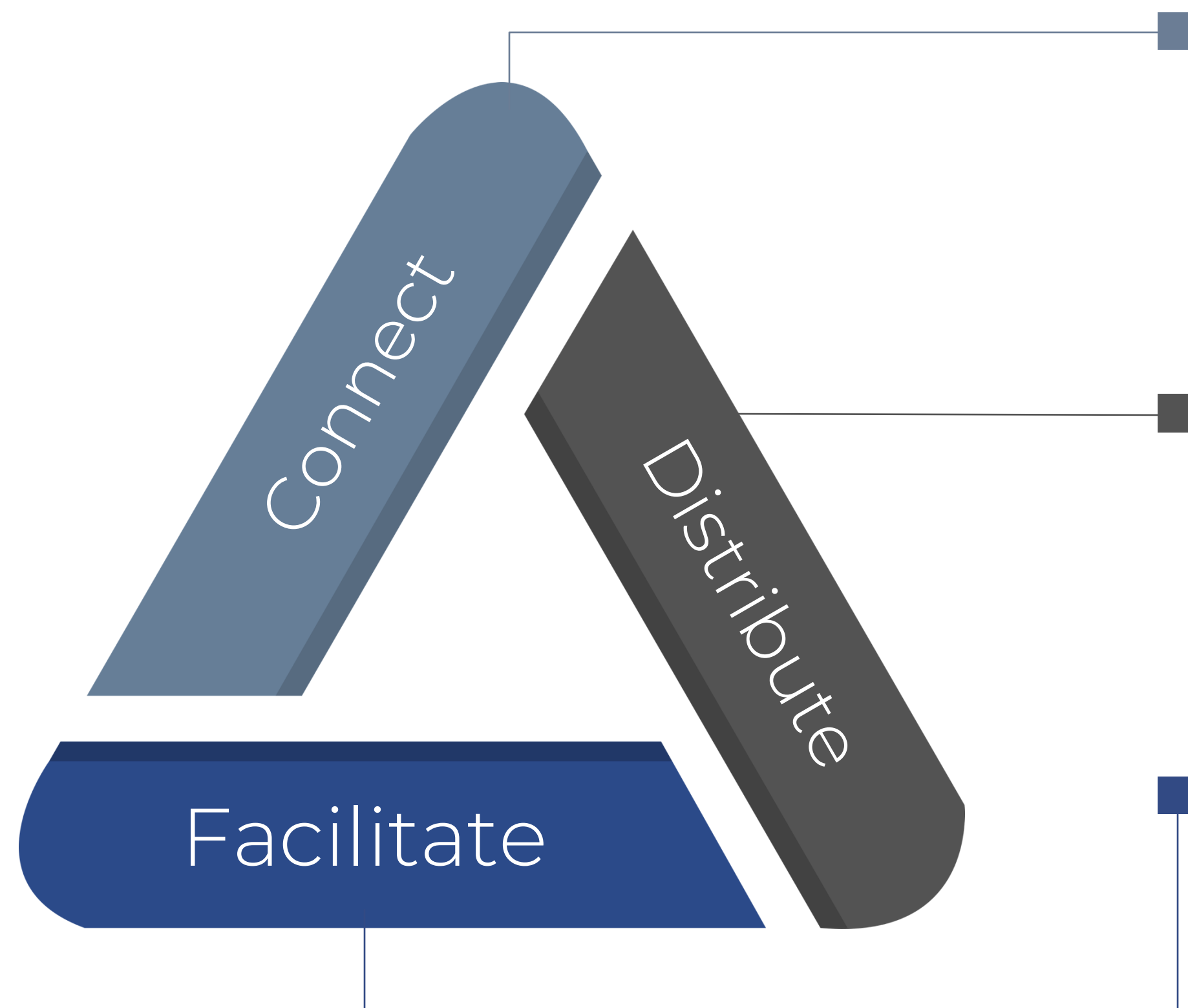
- Connect the currently segmented insurance industry.
- Distribute claims work through our vertically integrated TPA rollup.
- Facilitate transactions industry-wide turning competitors into customers.

Fund Structure

- 99 investors, 10 yr. close ended
- \$50mm raise
- 2/20 Aggregate Waterfall (Whole fund; not deal-by-deal)



Executive Summary



Connect

A social platform that connects the fragmented insurance industry and avoids the noise of current social media solutions to show only the signal. A central hub for industry professionals will grant us unchallenged access.

Distribute

Controlling the distribution of claims work, we maximize all three pillars by distributing the work to our in-house vendor services, build the user-base of the social platform and force adoption of the escrow platform.

Facilitate

Facilitating the financial transactions between vendors and carriers/TPAs, we open up the industry for obtainable marketshare, support other fund pillars, and turn competitors into customers.

A large, faint, light blue graphic of a hand is positioned on the left side of the slide, with the fingers pointing towards the center. The word "Team" is written in a large, white, sans-serif font, centered horizontally and partially overlapping the hand graphic.

Team

Connect - Distribute - Facilitate



Team



Zach Brown - Fund Manager

- Founder & Managing Partner, New Reign Capital
- Host, Strong Like Bull Podcast
- Author: Smart from the Start
- Participated in 7 Insurance Industry Exits (total of \$100M+)
- Worked with every major carrier in the country

TRUSTED
TEAM
EXPERIENCE



Josh Diggs - Director, Operations & Integration

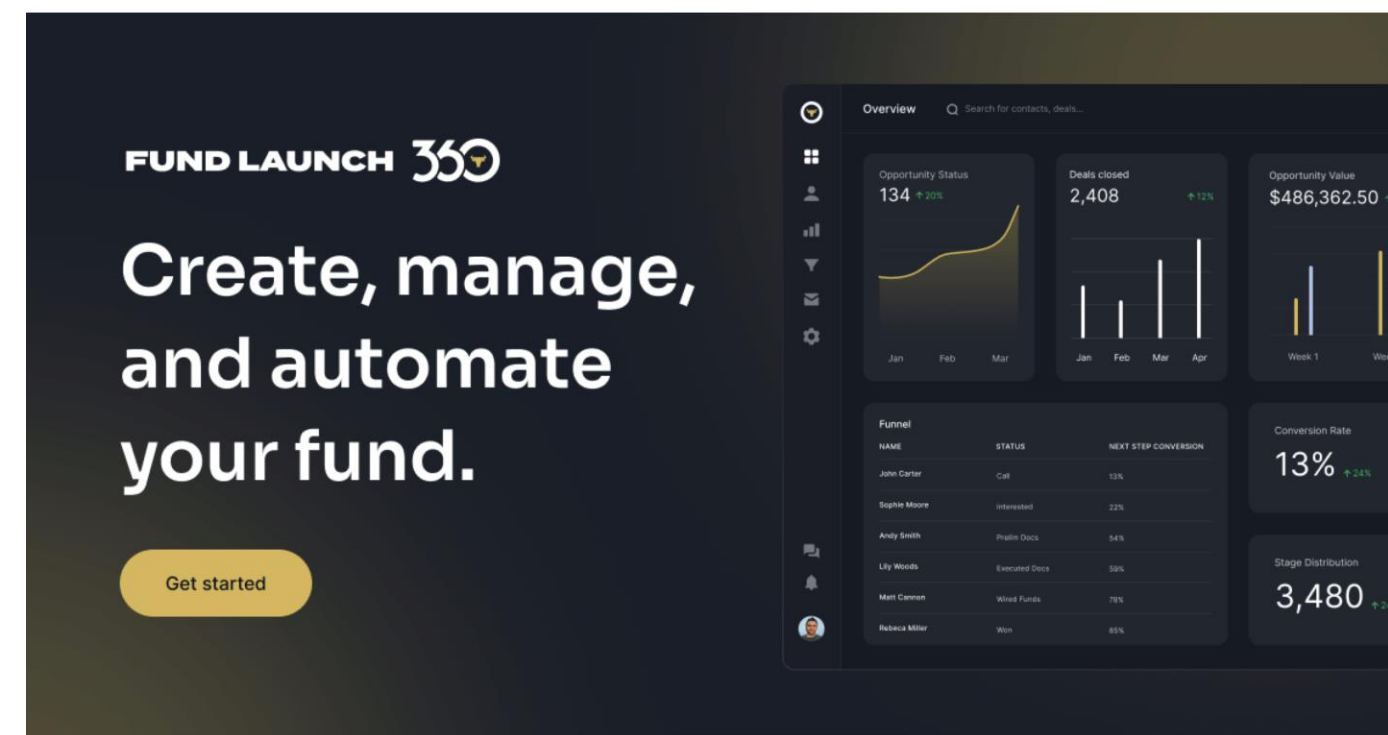
- Co-Founder & Risk Manager, New Reign Capital
- Power Connector and Creator of Power Circles
- Comp Laude Claims Professional of the Year
- 14 yr. Claims Examiner
- Carrier, TPA, and Broker Experience (AIG, Sedgwick, Modern Reign)



Risk Mitigation



FUND LAUNCH



Opportunity

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Market Opportunity



Insurance makes the world go round with an \$9.8 Trillion market and the work comp claims industry is a \$65 Billion dollar industry by itself.

[Insurance Industry Size](#) | [Work Comp Market](#)



The insurance claims industry is resistant to economic conditions. If the economy is booming, more claims. If the economy is slow, more claims.



Insurance is a highly segmented industry where the most centralized thing is a magazine. This is true from carrier to vendor.



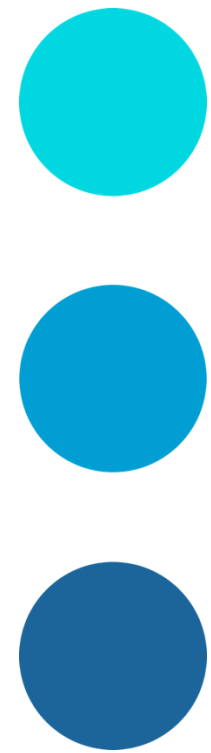
Top multiple trading categories. Insurance is the top multiple trading service-based business and SAAS is the top multiple trading business in tech. Both are in top 5.

Exit Strategy



Packaged Sale

The ideal sale would be to package the three pillars together and sell to a strategic institution of the insurance space or a large private equity firm.



Individual Sales

The safety net we have is that we could sell each pillar off individually to three separate institutions of the insurance space or larger private equity firms.



Projected Financials

Metric	Estimate
Total Addressable Market	\$65B/year
Serviceable Available Market	\$15.6B/year
Serviceable Obtainable Market	\$80M–\$100M/year (Yr 10)
10-Year Exit Valuation	\$222M–\$328M
Gross ROI (10 yrs)	4.4x–6.5x
Projected IRR	20%–25% IRR

Financial projections are not a guarantee of future results or performance.



Strategy

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Connect

Q

Home

Directory

Events

Power Circles

Messages

Alerts

Profile

Q

⚙️

Sarah Johnson - decision_maker

Your Rank

↑ -

-

Your score this month

All-time: 1

Discover Experts

All

Defense Attorney

Risk Manager

Claims Examiner

Claims Supervisor

Underwriter

Claims Consultant

Broker

New Featured Experts

[See all >](#)

Isaac Hughes ✓

Director of Cyber Insurance

★
5.0
💬
2,436

Andrew Li ✓

Director of International M...

★
5.0
💬
1,777

Natalie Kim ✓

Director of Reinsurance

★
5.0
💬
2,044

Sophie Robinson ✓

Director of Actuarial Servic...

★
5.0
💬
1,271

Grace Smith ✓

VP of Specialty Lines

★
5.0
💬
1,531

Alex Chen ✓

Innovation Director

★
5.0
💬
2,274

📅
Next Industry Event

Workshop
\$149.00

Risk Management Masterclass

📅 Apr 14, 2025 • 📍 Virtual Event - Zoom

[View Details](#)

📊
Platform Analytics

Active Experts 👤

76

Decision makers online

+8% ↗ vs last month

Response Rate ↗

98%

Within 24 hours online

+3% ↗ vs last month

Avg. Fee \$

\$75

Per message consultation

New Members 👤

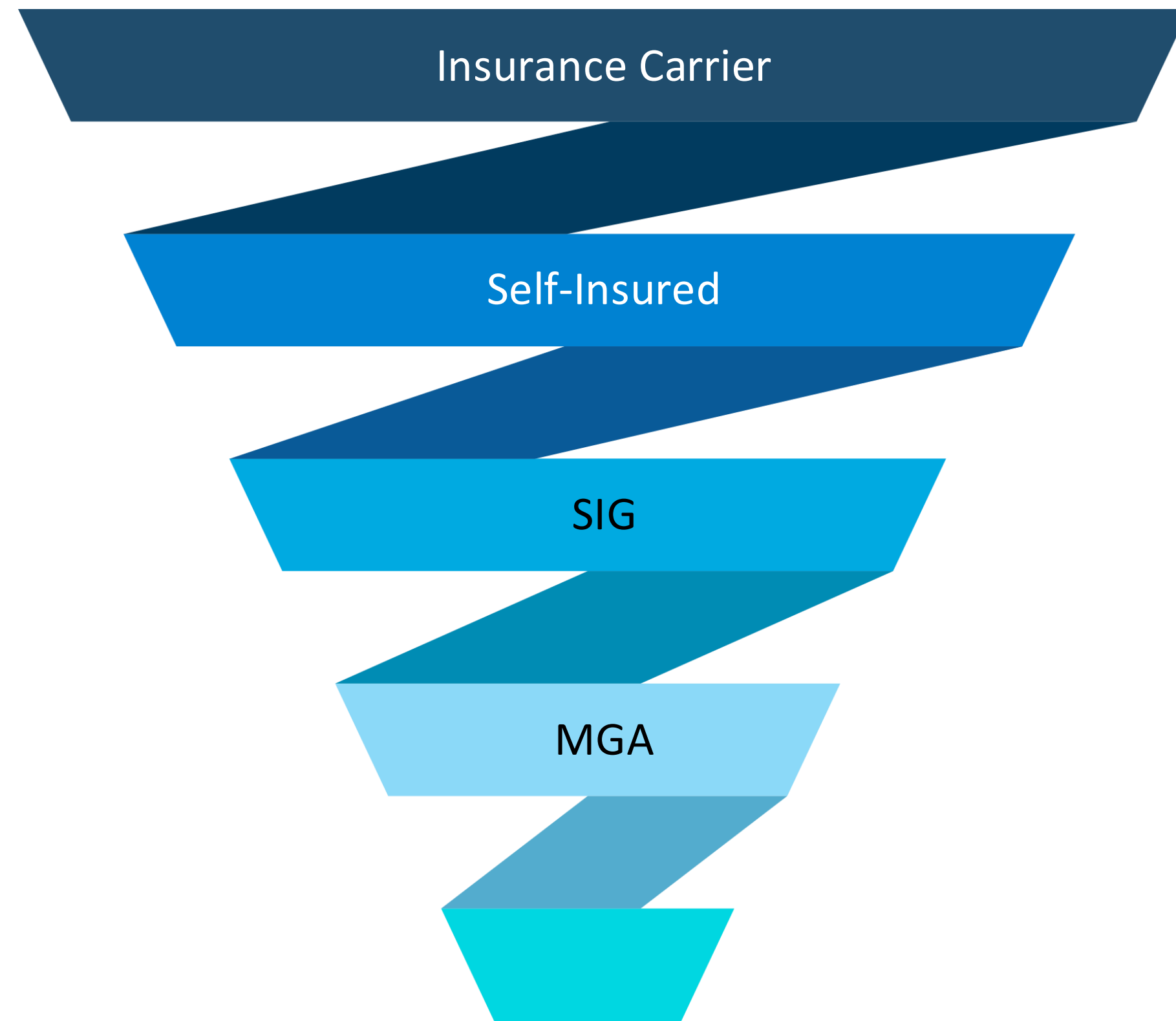
24

Joined this week

+15% ↗ vs last month



Distribute



Third-Party Administrator

Third-Party Administrator



Facilitate

VendorTap Marketplace Dashboard Messages


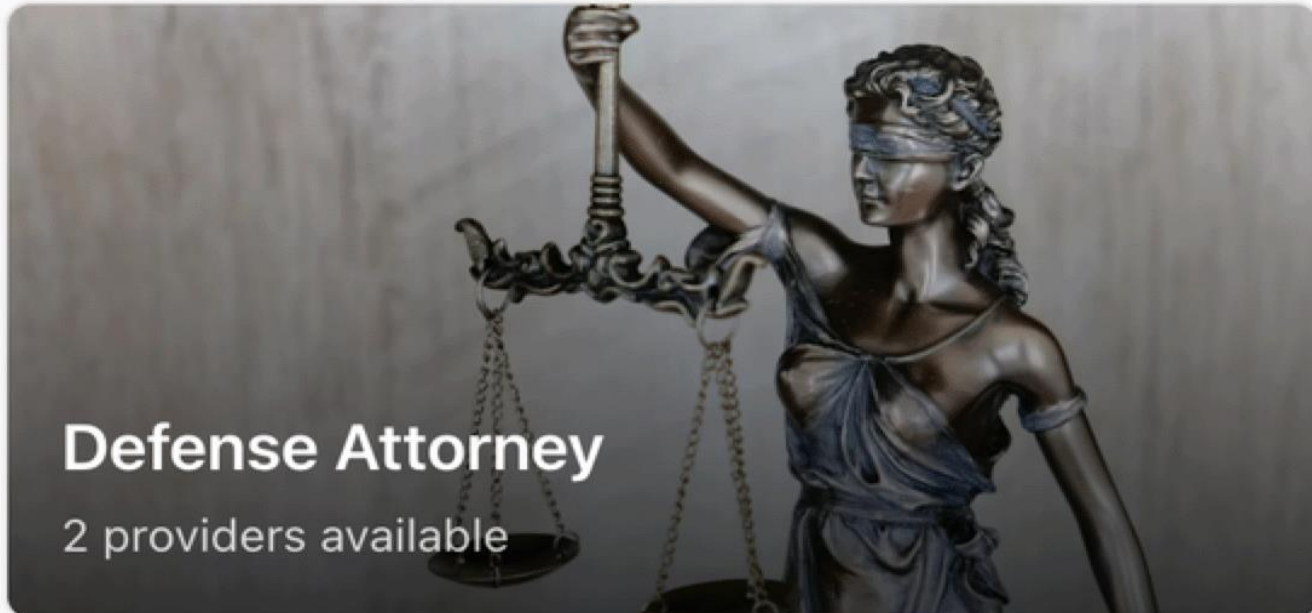
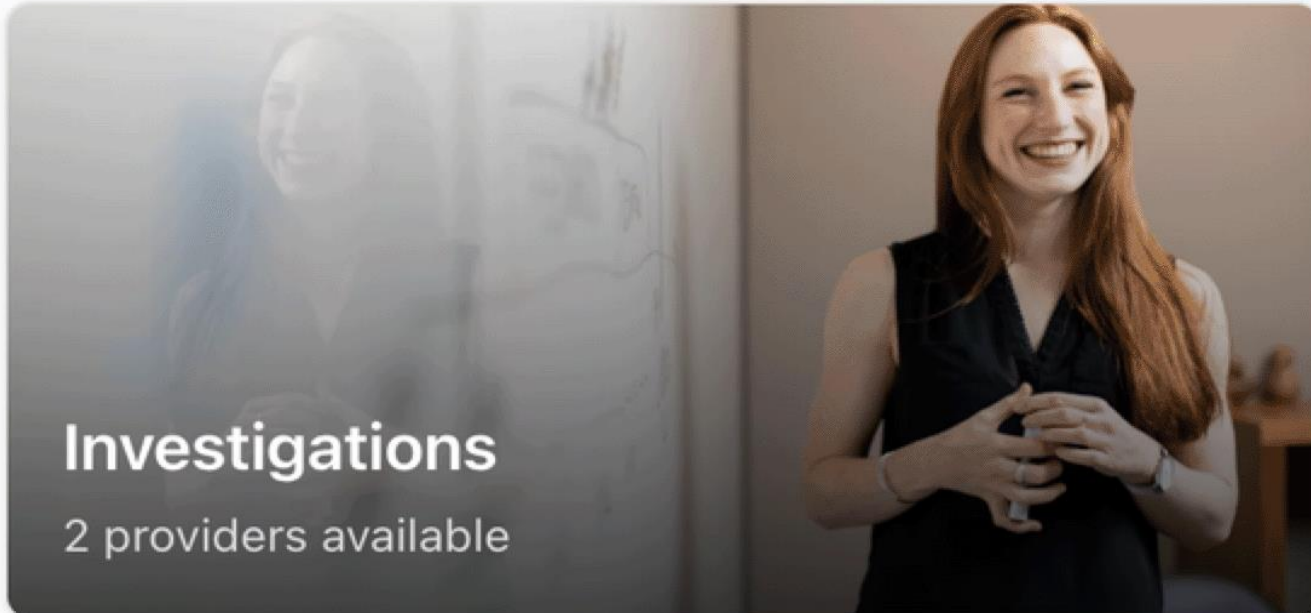
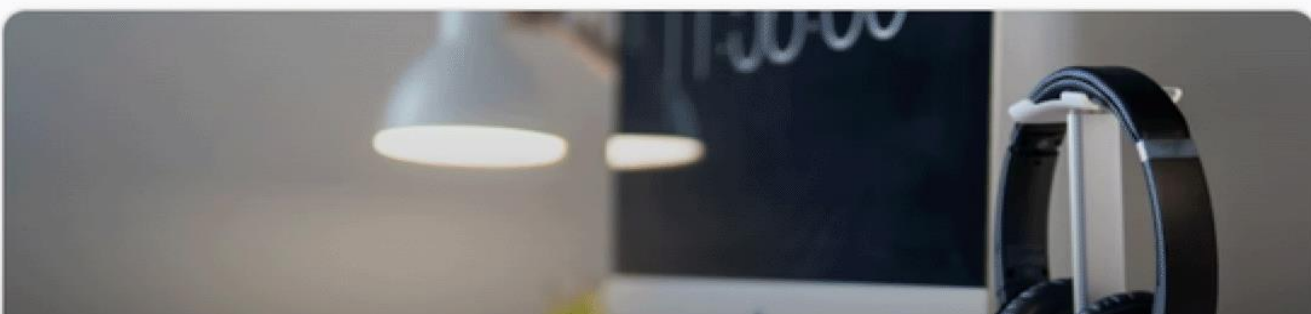

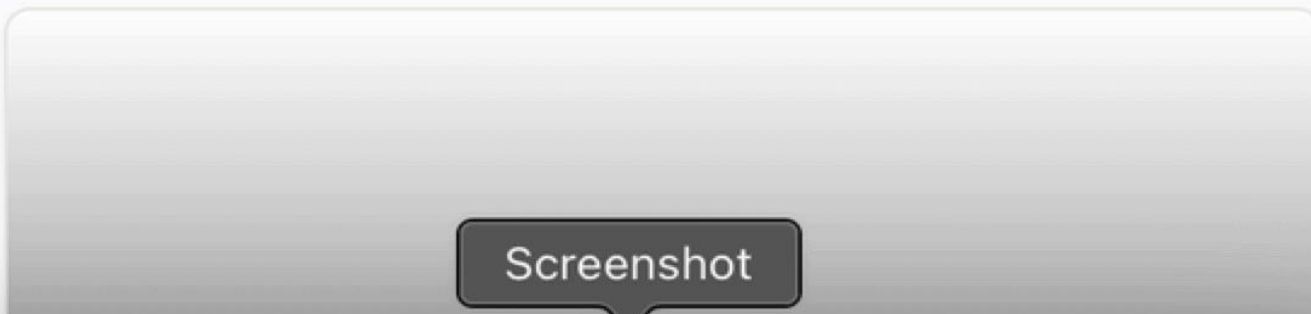
Insurance Services Marketplace

Connect with vetted professional service providers specializing in the insurance industry

Browse Services

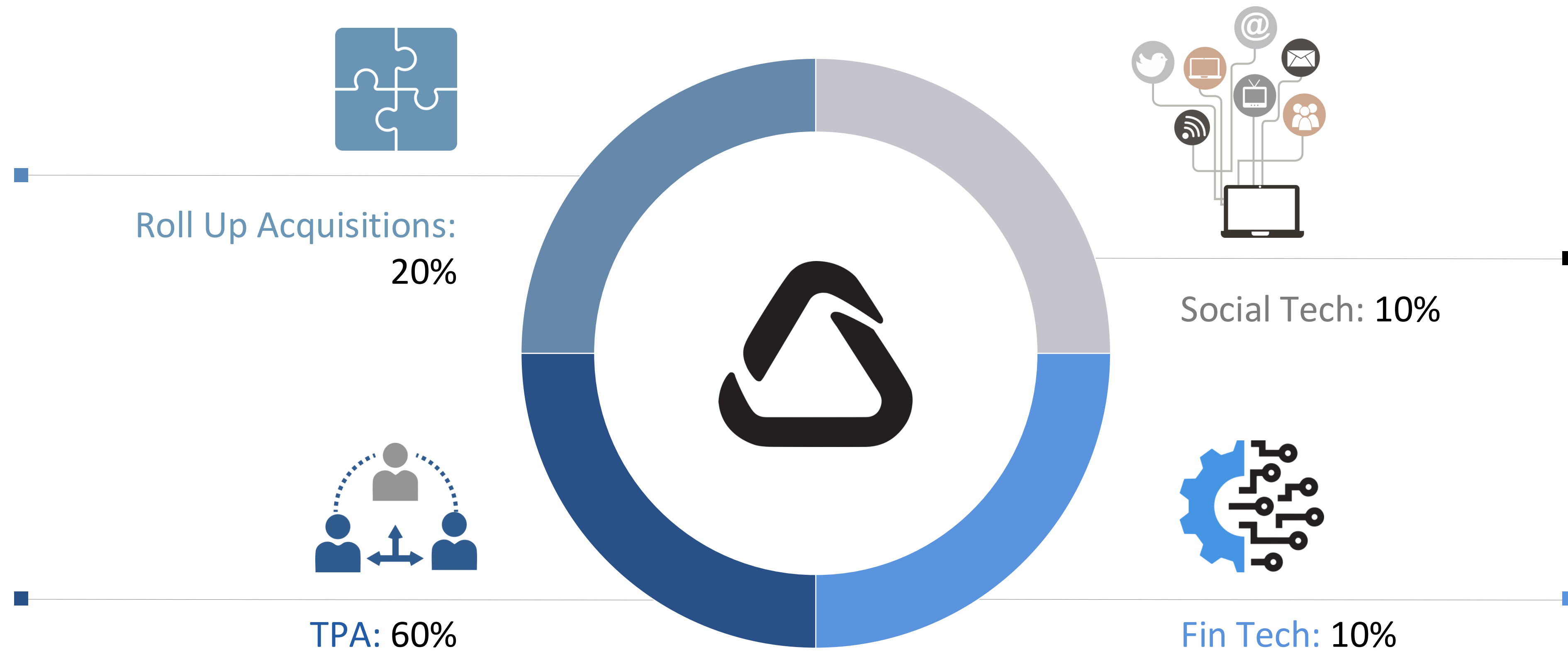
Q Search services **Search** All Categories **▼** Newest First **▼** **🔍 More Filters**

Service Categories

- **Court Reporting**
2 providers available
- **Defense Attorney**
2 providers available
- **Investigations**
2 providers available
- 
- 
$$\frac{\partial}{\partial x} + \frac{\partial}{\partial x}(e^u) = 0$$
$$\frac{\partial u}{\partial t} + u \frac{\partial u}{\partial x} = -\frac{1}{c} \frac{\partial p}{\partial x}$$
- **Screenshot**



Portfolio



Subject to change based on individual investment performance.



Performance

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Executive Team Track Record

>\$100 Million in Exits

Brown & Diggs Insurance Services
Orion Risk Management
The Brokerage
Modern Reign Insurance Brokers
Off2Work
BillGuard
MedAssist 360
Key Life Insurance Services

Anticipated Initial Acquisitions

New Reign Claims Services
Noted Court Reporters
Stryke National Investigations

\$3.5M - Revenue

~\$7M Acquisition

(-) \$500k – NRC: Fund Stock

(-) \$250k – Noted: Fund Stock

(-) \$250k – Stryke: Fund Stock



Terms

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Terms Sheet

Waterfall Breakdown

Waterfall	Percentage
Management Fee	2% Annual (On Committed Capital)
Carried Interest	80/20 Split
Target IRR	20%
Waterfall Type	Aggregate
Acquisition/Disposition Fees	1% 2%

Investment Term/Length

Fund Terms	Definition
Lockup Period	10 Yrs
Reporting	Quarterly In-depth Reports
Fund Size	\$50,000,000
Open or Closed	Closed (10 yrs)
Fund Type	Reg D 506(c) Accredited Investors Only (verified)
Minimum Commitment	\$250,000 (individual) \$1,000,000 (Entity)



Next Steps

Contact

Zach Brown
Fund Manager

(317) 417-7850

zbrown@newreigncap.com

